



PARTNERSHIP PLAN

2020-2021 School Year





Greetings,

Subject: Partnership Plan 2020-2021

École Socrates-Démosthène wishes to integrate the presence of business partners by offering them exposure in its communication with parents and in all major annual special events. This integration of partners would be an excellent way to expand your business network while actively participating in the exposure of your business. The Socrates-Démosthène campuses are located in five separate geographic areas. They have an attendance base of more than 1,300 students and are proud to count among their clients many parents from various business sectors.

To impressively start the 2020-2021 school year, we want to offer you the opportunity to become a partner of École Socrates-Démosthène. We offer a winning formula that will bring you competitive advantages. Your contribution will allow your company to enhance its visibility by being present in the events organized by the School, on our website and in our communication. This will give you the opportunity to highlight the qualities of your business, promote your products and distinguish yourself from your competitors.

Furthermore, the partnership being proposed will allow École Socrates-Démosthène to invest in its development, assure an enriched learning environment for students and support the innovative activities of each campus.

It is important to emphasize that the activities and operations of École Socrates-Démosthène are funded in part by the Ministry of Education of Québec, by tuition fees and by various fundraisers that are organized at different levels through-out the year. The Partnership Plan will be another important source of financial support for the School.

We would be honoured to have you as our partner for the upcoming school year. We invite you to review, in the following pages, the partnership plan we offer for the academic year **2020-2021** and to consider the option that suits you best.

Confirming your partnership with École Socrates-Démosthène is simple: visit the School website, www.socdem.org, in the "Partners" section, fill out the entry form, or simply return the entry form located at the end of this document.

Do not hesitate to contact us for any questions. We hope to have the opportunity to work with you soon.

Cordially,

The Director General,

Partnership Plan

Presentation

Educating children since 1909, École Socrates-Démosthène is a private school recognized by the Ministry of Education of Quebec and the Ministry of Education of Greece. The programs of our school include preschool (kindergarten), elementary (1st to 6th grade) and high school education. We also offer, under the Ministry of Family (MFA), an educational daycare program for 4-year-old children (pre-kindergarten) at some of our installations.

Mission

The mission of École Socrates-Démosthène is to provide children with quality trilingual education - French, Greek, English - in a secure family environment where they can explore their cultural heritage while developing their sense of belonging in the Quebec society.

Philosophy

Promote the development of self-knowledge in our students while developing their full potential through self-respect, respect of others and of the environment, a sense of pride and school traditions and an appreciation of the cultural diversity in their community.

Vision

To be a top-tier educational institution that encourages students to achieve their fullest potential as human beings who consider themselves capable of meeting challenges and responsibilities.

Motto

Knowing a language is an achievement - learning a second language is a true gift - mastering a third language is priceless!

Why chose to be a partner?

As a partner, you benefit from:

- ✓ A targeted exposure to the parents of students and to the employees of our five campuses.
- ✓ An opportunity to promote your company and your products.
- ✓ A tangible proof of your social involvement.

Partnership Plan:

École Socrates-Démosthène currently enrolls over 1,300 students, more than 120 employees and countless volunteers. It thus constitutes an attractive promotion platform with your existing and potential customers and your business partners. You will find in the following pages the various partnership opportunities that we offer.

Typical Calendar of Events École Socrates-Démosthène

Events	Month
Teachers and students return to school	August
Orientation meeting with parents	September
School booth at two education fairs	September
October 28 th celebration (communal meal)	October
Open doors (5 campuses, one week)	November
First report card meeting (5 campuses)	November
Christmas celebrations in the campuses	December
Second report card meeting (5 campuses)	February
March 25 th celebration (5 campuses)	March
March 25 th celebration (communal meal)	March
Graduation Gala	June

For information purposes, there is a significant presence of participants at our events. Participation may fluctuate from one event to another, but our goal is always to provide activities suited to the interests of our organizational mission.

Please note that this Calendar of Events is reviewed annually by our School. If ever changes were to be made to it, you will be notified as soon as possible.

PARTNERSHIP PLANS

VISIBILITY	PATRON 1	PHILANTHROPIST 2	AEGIS 4	PILLAR 8
<i>Awards presented on behalf of the company during the Graduation Ceremony</i>	Awards presented on behalf of the company during the Graduation Ceremony	Awards presented on behalf of the company during the Graduation Ceremony	Awards presented on behalf of the company during the Graduation Ceremony	n/a
<i>Two free tickets for: 28 October celebrations 25 March celebrations Graduation Gala</i>	<i>Two free tickets for: 28 October celebrations 25 March celebrations Graduation Gala</i>	<i>Two free tickets for: 28 October celebrations 25 March celebrations Graduation Gala</i>	<i>Two free tickets for: 28 October celebrations 25 March celebrations Graduation Gala</i>	n/a
<i>Communication (email and bulk mail), newsletters, messages to parents</i>	Logo and Company Name	Logo ½ and Company Name	Logo ¼ and Company Name	Company Name
<i>Logo and Company name on the home page and subsidiary pages of the website</i>	Logo and Company Name	Logo ½ and Company Name	Logo ¼ and Company Name	Company Name
<i>Logo and Company name in the list of members and partners (with hyperlinks to your website)</i>	Logo and Company Name	Logo ½ and Company Name	Logo ¼ and Company Name	Company Name
<i>Logo and Company name in presentations and on billboards during all activities (see Calendar of Events)</i>	Logo and Company Name	Logo ½ and Company Name	Logo ¼ and Company Name	Company Name
<i>Logo and Company Name in the School agenda</i>	Logo and Company Name	Logo ½ and Company Name	Logo ¼ and Company Name	Company Name
<i>Advertising in the School agenda</i>	1 page (on back cover)	1 page (inside back cover)	½ page (inside agenda)	n/a
VALUE OF PLANS (annual basis)	\$ 6,000	\$ 3,000	\$ 1,000	\$ 500



Partnership Form

Agreement between:

École Socrates-Démosthène of the Hellenic Community of Greater Montreal

Represented by: Chris Adamopoulos, General Director

Located at: 5777 Wilderton Avenue

Montreal QC H3S 2V7

And:

Name of business partner: _____

Brief description of business:

Name of contact person:

Title of contact person:

Address:

Phone: _____ Fax: _____

Website: _____

Email: _____

THE PARTIES AGREE AS FOLLOWS:

1. General

The Partnership Plan pays distinct benefits to the partner during activities listed in the Calendar of Events and offers exclusive exposure in various media.

2. Chosen Partnership Category

- Patron Partnership: \$ 6,000 (plus taxes)
- Philanthropist Partnership: \$ 3,000 (plus taxes)
- Aegis Partnership: \$ 1,000 (plus taxes)
- Pillar Partnership: \$ 500 (plus taxes)

3. Obligations of the School

École Socrates-Démosthène is committed to respecting the partnership plan chosen by the partner in the previous point and as described herein.

4. Obligations of the partner

The partner agrees to pay to École Socrates-Demosthenes the amount corresponding to the Partnership Plan he has chosen, and that, upon receipt of an invoice.

In addition, the partner agrees to forward to École Socrates-Démosthène a high resolution logo, of JPEG or JPG format, and give it the right to use it according to the chosen Partnership Plan.

5. Signature

The parties acknowledge having read all the clauses of this contract and declare they are fully satisfied with it.

Signature of the company representative

Date